



cmy **community**

A KCDF publication highlighting community success stories

2019 ISSUE

SUSTAINABLE DEVELOPMENT GOALS



Contents

Foreword	03
Success Stories	
Community Driven Projects Yields Ablution Block and Dormitory for Schools	05
Access to Water puts Girls at Minimal Risk	08
Gaining Local Fundraising Skills towards Community Development Projects	11
Dispensary and Resource Centre Shining Hope in Ogongo Village	14
Looking Beyond External Donor Support	17
How Local Fundraising Skills has Boosted Morale for Kilifi CBO	20

© KCDF 2019

Produced by The Communications Department
 Communications Manager: Melvin Chibole
 Communications Officer: Natasha Murigu
 Creative: Muchiri Njoroge



KCDF is Kenyan public foundation that supports community development initiatives across Kenya, through grant-making, enhancing capacity development, endowment building as well as local resource mobilization. Our areas of support cut across diverse development issues that affect vulnerable and marginalized communities, such as Food Security, Education, Youth, Children, The Girl Child, Livelihoods, Environment, Community Asset Building, Policy, Research and Advocacy among others, all in an effort to enable needy and marginalized communities to access their rights and realize livelihood opportunities.



The programme seeks to promote, through local giving, sustainable community driven projects which build communities' confidence to take charge of their development processes. The programme is informed by the fact that communities inherently have unlimited resources amongst themselves that can be harnessed to promote development.

The programme, courtesy of a unique partnership with a Dutch Non-Governmental Organization Wilde Ganzen, is administered through a competitive grant scheme for community groups who show unique and innovative project ideas for improving the development and general welfare of a community. Communities groups are required to raise 50% of the total project costs with KCDF matching the amount raised.

Dear Friend of KCDF,

This issue of My Community Series: Pamoja4Change focuses on showcasing communities' efforts in initiating and sustaining their own development interventions by using innovative ways of locally raising both financial and human resource capital, and sharing their experiences, the challenges as well as the triumphs, with the aim of encouraging other communities to adopt similar approaches.

This newsletter focuses on the milestones and achievements by various communities thanks to the different partnerships, without which these community driven projects would not have been achieved. From a community whose priority was to build a boys secondary school dormitory with the objective of improving performance; to repairing and building water tanks to increase access to water and reduce cases of assault on young girls; to a community intervening on maternal health by reviving their community dispensary, all these stories of change and impact featured speak of the transformation communities have gone through towards self-reliance and sustainable development.

KCDF acknowledges that resource mobilization continues to be a significant concern for many non-profits. However, these communities demonstrate the level of impact achieved when organizations and their stakeholders who are community members, come together, driven by passion to build self-reliance.

The Pamoja4Change programme is a KCDF administered competitive grant scheme for qualified non-profits with unique project ideas for community development. The main objective of the grant is to promote, through local philanthropy, sustainable community driven projects which in turn build self-reliance and encourage positive development processes.

Qualified organizations in the initiative are required to raise at least 50% of the funds needed for the project through community actions and KCDF matches the other 50% (shilling for a shilling). The project is supported by Wilde Ganzen, a Dutch Non-Governmental Organization.

Our hope is that you will be inspired by the change stories from these communities whose real voices give us the drive to persist on this continuing vision of people, giving and working together while challenging ourselves to be more effective, efficient and credible with the resources entrusted to us.

We invite you to read through the newsletter and give us feedback as well as areas where you feel you can plug in and add value.

Editorial Team

4 QUALITY EDUCATION



Hate no one, no matter how much they've wronged you. Live humbly no matter how wealthy you become.


Think positively, no matter how hard life is, give much, even if you've been given little.

Keep in touch with the ones who have forgotten you, and forgive who has wronged you, and do not stop praying for the best for those you love.

The person you took for granted today may turn out to be the person you need tomorrow, be careful how you treat others.

.....
"We wanted locals to **drive the change** they wanted to see in their lives. We wanted them to **take full responsibility** for sustainability."

~ Daniel Kiambi



Community Driven Projects Yields Ablution Block and Dormitory for Schools

“We have been able to accomplish our vision for the community we serve thanks to the partnership with KCDF,” ~ *Daniel Kiambi, Chairman Management Board, RIDEP Kenya*

Marimanti, in Tharaka-Nithi County, is a four-and-a-half-hour drive from Nairobi city. To reach Marimanti town centre, one has to navigate a rocky dirt road that is only traversable with an off-road vehicle.

But not even such remoteness would hamper the vision of a small group of locals who joined hands to start Rural Initiatives Development Program (RIDEP) Kenya, a community-based organisation keen on community development, climate change mitigation and environment conservation.

Since 2013, RIDEP has partnered with Kenya Community Development Foundation (KCDF), to improve lives and change fortunes for Marimanti community.

“KCDF is one of the major partners for RIDEP,” says Daniel Kiambi, Chairman of the Management Board at RIDEP.

“We have been able to accomplish our vision for the community we serve thanks to the partnership with KCDF,” he adds. Some years ago, Kiambi narrates, a group of well-meaning persons visited Marimanti and dug several boreholes.

“The biggest challenge in Tharaka-Nithi is water. This is a dry area and water is scarce. These well-wishers were touched by our water needs and before they left, they dug boreholes for us.”

Members of the community were relieved of the headache of walking long distances in search of water. However, challenges later emerged when the borehole pumps broke down and needed to be repaired.

“Some called the boreholes, ‘Za hao watu’ (for those people),” Kiambi recalls.

Suffice it to say there was no one willing to contribute money to carry out the necessary repairs. They hoped that the builders of the boreholes would return to get them back to working condition.

“The community, despite being the beneficiaries of the boreholes, did not feel like it was their duty to look after the boreholes,” Kiambi says.

RIDEP’s objective, from the onset, was to change how community members viewed community development work, especially those funded by donors.

“We wanted locals to drive the change they wanted to see in their lives. We wanted them to take full responsibility for sustainability,” Kiambi says.

RIDEP fit into KCDF’s Pamoja 4 Change (P4C) programme hand-in-glove. P4C supports community projects where an implementing partner agrees to raise half of the total cost for actualising a goal.



Nicholas Kimathi, RIDEP's Project Manager, enumerates the number of P4C partnerships that his organisation has done to successful completion.

He says: "The first project was actualised at Marimanti Girls Secondary School. We built a modern flush toilet facility with 20 units."

The project cost Kshs. 1.6 Million. Half, Kshs. 800,000 was raised by the community in Marimanti under RIDEP's stewardship. KCDF availed the remaining half thanks to the partnership with Wilde Ganzen based in Nertherlands.

"That is the whole essence of Pamoja 4 Change. It aims at increasing community participation and ownership of the project," Caesar Ngule, KCDF's Programmes Director.

The project began in 2013 and ended in 2015, saving the school the trouble of having to dig latrines every few years.

"This is a permanent flush toilet complete with a septic tank," Kimathi notes.

Before 2015 could end, RIDEP applied for another P4C grant: this time to build a boys' dormitory at the fairly new Korocho day and boarding secondary school.

The school was started in 2017 to fill a void that had forced many students from the area to walk many kilometres in search of learning. Being a remote area, the school made a decision to firstly provide boarding facilities for girls.

"This yielded positive results where performance for the girls significantly improved. That is when we thought it would be ideal to afford the boys a boarding unit as well," Laston Juma, the Principal of Korocho says.

The boys' dormitory costs Kshs. 1.1 Million: a cost which was equally shared between KCDF and Korocho community. The dormitory has just been completed; save for paint work.

Laston is more than impressed and has already applied for another grant through RIDEP, for a Kshs. 1.2 Million grant for the boy's modern ablution block with six bathrooms and six toilets; connected to a septic tank.

"These projects have afforded the school infrastructural development that a few years back no one thought was possible," Laston says.



.....

“Availability of water has ramifications on sanitation and health as well. It is about the general wellbeing of the community.”

~ Rev. Julius Mungania



Access to Water puts Girls at Minimal Risk

“Our work has now diversified to the fundamental needs that affect the children that we take in: water, food, education and healthcare.”

~ *Rev. Julius Mungania, Founder and Executive Director, Tunyai Children's Centre*

Tunyai location, in Tharaka-Nithi County, suffers from the same problem that afflicts the whole county: water scarcity.

“To fetch water, residents have to travel long distances,” says Robert Nchabari, a community elder in Tunyai. Water shortage is Tunyai's achilles heel. In fact, in the year 2014 alone, 20 girls reported being raped on their way back home from fetching water.

“During the day the girls are in school. The only time they can fetch water is in the evening when they are back home,” Nchabari says. The distance between home and the nearest watering point is characteristically long; making it a lengthy and an arduous trek.

It is while the girls are kilometres away from the safety of home that they are attacked. 10 out of the 20 girls ended up pregnant.

“In our culture, such a girl cannot go back to school. They will have to drop out and get married,” Rev. Julius Mungania, a resident of Tunyai, shares. One would ask, why not send the boys to fetch water then?

The culture in Tharaka-Nithi is such that fetching water is a girl's task. Rev. Mungania, who also heads Tunyai Children's Centre for orphaned and abandoned children, says the decks are stacked against girls.

“It would be difficult to change the culture of girls fetching water. Perhaps it would be easier to bring water closer to homesteads,” Rev. Mungania says. Tunyai Children's

Centre wrote a funding proposal to construct a water harvesting unit with a storage tank; and rehabilitate three other tanks that had stopped working from lack of maintenance.

“The total cost for the work, from our estimates, was Kshs. 2.1 Million,” Rev. Mungania observes.

The centre sort partnership with Kenya Community Development Foundation (KCDF) under the Pamoja 4 Change programme, where total cost of the project is shared equally, and the proposal received a positive response.

Two of the tanks, with capacities of 225,000 litres and 178,000 litres, are found in Kamariru primary school. The other two, able to carry 135,000 litres and 149,000 litres, are in other locations within the larger Mwerera village.

Each tank is constructed under the ground; then connected to a channel of water, from a steep rock with a flat surface, which feeds in rain water during the rainy season.

“When all the tanks are full, the water is enough for use to last until the next rain season,” Rev. Mungania says. Tunyai Children's Centre started in 1986 against the backdrop of HIV/AIDS spread. The centre's work revolved around children orphaned by HIV.

But over time the centre has expanded its reach to all children who in one way or another have lost their parents.



“Our work has now diversified to the fundamental needs that affect the children that we take in: water, food, education and healthcare,” Rev. Mungania, the Founder and Executive Director at the centre expounds.

Before partnering with KCDF, Tunyai Children’s Centre had built 12 tanks in different villages. Three of the old tanks had cracked and leaked water away: hence the need to repair them.

While the project to repair three tanks and build an extra one spawned from the unfortunate incident involving the 20 girls, the benefits stretch beyond the immediate need to protect girls fetching water.

“Availability of water has ramifications on sanitation and health as well. It is about the general wellbeing of the community,” Mungania says.

The water tanks serve an estimated 500 households in the area and an estimated population of 14,000. Owing to the success with the water harvesting tanks, Rev. Mungania and his support staff have handed in a new proposal worth Kshs. 2 Million for a similar restoration of tank project in Chakariga location.

“We want to channel water to Nthiere-Karuo area,” Rev. Mungania says. The new project will tap from a line by



Imetha Water and Sanitation Company at Chakariga town. The water will be directed to Rwarigu and Maweni primary schools as well as more than 550 households.



.....

“The **Change the Game Academy** course on local **fundraising** and **mobilising support** was designed to bring to the surface various methods of **resource mobilisation** that local organisations often ignore.”

~ Rev. John Keronze



Gaining Local Fundraising Skills Towards Community Development Projects

“Organisations can raise resources locally: they just need to tap into the myriad of opportunities.” ~ Rev. John Keronze, Director of Bishop Chabuga Community Foundation

Just before the curtains came down in 2016, Bishop Chabuga Community Foundation (BCCF), in Boyani, Vihiga County raised Kshs. 4 Million for their education scholarship fund.

The money raised brought the much-needed relief as the Foundation had debts running into millions for their education scholarship beneficiaries.

“We had not paid school fees for close to 250 students that we support in the programme,” shares Reverend John Keronze, the Director of BCCF. “A good fraction of the money raised went into clearing that debt.”

BCCF, an affiliate of Africa Divine Church, was able to raise the money by engaging the faithful all over the country as well as beyond the borders, as far as Uganda. Additionally, BCCF called for various stakeholder meetings with the Vihiga ward representative, women representative and various County officials which opened up avenues for resources they had not previously engaged as well as long term commitment from these key decision makers.

“We assessed our debt and projected the needs of the following year and that is how we arrived at the amount we needed to raise. We then assigned specific amounts to fundraise to different congregations within the church,” Rev. Keronze explains.

“Raising funds from local communities,” explains Ezakiah Usiah, the Country Coordination Officer in charge of

Education for ADC church, “has great challenges.”

He says: “There is a general belief that the Foundation has money. The reasoning is that BCCF would not be supporting needy students if our accounts were not awash with money.”

It takes skills to raise resources locally and mobilise support from key stakeholders and decision makers. Rev. Keronze, was able to apply the training he received from Change the Game Academy programme on local fundraising by KCDF in early 2016.

“The belief that funds can only come from abroad is a false one,” says Janet Mawiyoo, the Executive Director at KCDF. “Organisations can raise resources locally: they just need to tap into the myriad of opportunities.”

The CtGA training on local fundraising and mobilising support, Ms. Mawiyoo says, was designed to bring to the surface various methods of resource mobilisation that local organisations often ignore.

Two other staff members from BCCF were trained on the aspect of mobilising support, where an organization reaches out to key stakeholders to commit to a cause and influence the decision makers in either crafting a policy or advocating for the issue. “When they came back from training, they imparted in us mobilisation support skills; which with the combined efforts, we raised the Kshs. 4 Million,” Rev. Keronze adds.



The Foundation mainly depends on well-wishers and donors from the Netherlands to fund the scholarship kitty, from which currently 250 students are benefitting.

At the heart of BCCF's operations is the objective to see bright but vulnerable and needy students go to school.

The students, Rev. Keronze shares, have to be from poor families, who would find it difficult to make payment of the required fees. But much more importantly, beneficiaries must have managed to score a minimum of 350 marks from their Kenya Certificate of Primary Education (KCPE).

"These are students who have a high chance in transitioning into college or university institutions: which we believe would be a stepping stone for them to great careers."

One of the scholarship beneficiaries, Subena Faith, scored 350 marks in KCPE in 2014 having completed her primary education in Friends School Tigoi.

"I want to be a lawyer," Faith shares. "I would love to fight for human rights – girls' rights being the most fundamental."

Had she not received the scholarship, Faith believes that she would have ended up as a house girl, working to further the interests of children of her employer while her own ambitions stagnated.

"It is what girls who do not go to school do in my community: working as house helps. That is not how I envisioned my life," she adds.

Faith is now going to Form Four and will be sitting for Kenya Certificate of Secondary Education (KSCE). BCCF has paid her fees since she joined Form One at Musubega High School.

Her father is an unskilled mason and depends on one-off opportunities which seldom come. Her mother is a stay-at-home house wife and therefore economically inactive.

"After primary school my ambitions to proceed with education would have surely stalled were it not for the support from BCCF," Faith admits.

Other beneficiaries, like Phanuel Araga who is going to Form Two and Minange Nikolai going to Form Four, concur that life would not have been the same if an organization such as BCCF had not intervened.

In June 2017, Rev. Keronze and Ezakiah Usiah participated in another training by KCDF through the Change the Game Academy programmes. "We were invited for the second trajectory on mobilising support training. And we were happy because we built on what our colleagues had learnt in the first mobilisation support training," Rev. Keronze says.

BCCF supports students, in high school as well as tertiary institutions, with as little as Kshs. 15,000 for day students and as much as Kshs. 53,000 for boarding students per year.

"Our yearly budget is estimated about Kshs. 1.8 Million," Rev. Keronze says. With such financial commitment BCCF could not have received better training to tackle the issue with a more long-term sustainable outlook.



.....
“If it was not for KCDF’s education scholarship my siblings and I would not have **known** what **education is** and we would be looking towards a **bleak future.**”

~ Maureen Awuor



Dispensary and Resource Centre Shining Hope in Ogongo Village

“This dispensary is god-sent. I only wish it could be operating through and through as it would reduce the stress of accessing health care tremendously.”

~ Regina Adhiambo, Community Health Worker

Before the year 2013, a woman in labour in Ogongo village, Migori County had to either give birth at home, through a traditional birth attendant, or walk 28kms to the nearest hospital in Nyatike town, Migori County.

Deaths occurred ipso facto. Regina Adhiambo, a community health worker in Ogongo village, recalls at least two incidences when labour turned deadly; causing deaths of both mother and child.

“I am sure if a survey is conducted there would be many more lives that were lost because patients could not access proper medical care,” Regina says.

From the outlook, Ogongo is your typical remote village. The nearest tarmac road is at least 10kms away and life generally in the area has little meaning.

With no health facility of any kind, residents of Ogongo like Elsa Atieno, lived at the mercy of nature. And this contributed to more deaths.

Nyanza province, records show, bore the brunt of HIV/AIDS scourge in the 80s, 90s and well into the millennium.

“The disease swept through the landscape,” Elsa, now 50 years, says.

Elsa has a biological daughter and an adopted son. Geoffrey Okinyi was just a toddler when his father and mother died in quick succession.

“His parents died from AIDS,” Elsa shares. Her story is replicated in hundreds of households in Ogongo village.

In 2013, Ogongo dispensary opened its doors to the public; bringing relief and glee. The dispensary was built by Kared Fod Women Development Group (KAWODEP) at a cost of Kshs. 1.2 Million.

“Half of the money, Kshs. 600,000, was given to us by Kenya Community Development Foundation (KCDF),” says Leah Okoko, the Project Manager at KAWODEP.

Ogongo dispensary is just one among many successful projects that has been funded by KCDF under the Pamoja 4 Change programme (P4C), which aims to spark the spirit of local giving and self-reliance among communities.

“The community raises half of the financial resources needed and we match it, shilling for a shilling,” says Janet Mawiyoo, the Executive Director of KCDF.

Today the dispensary carries out outpatient services as well as deliveries and so far, there has not been any deaths recorded from expectant mothers since its inception.

KAWODEP’s success with the dispensary has given them impetus to do much more. The organisation will be benefiting a second time from the P4C model.

“We want to put up a community resource centre. The centre will provide vocational training and ICT courses to youth and residents at very affordable prices,” Leah adds.

This time round, Leah and her team are raising Kshs. 770,000 for the shilling for a shilling matching model.

“We have conducted fundraising events, we have been collecting money from caregivers we have supported before, and we have been asking for donations as well from supporters of our work.”

KAWODEP, a community-based organisation that started in 1992 as a women’s group and was registered in 2012 as an NGO, dwells on four major thematic areas: healthcare, economic empowerment, water, sanitation and education and care of orphaned and vulnerable children (OVCs). The organisation has since 2012 worked with KCDF to provide OVC’s with education scholarships.

Maureen Awuor, an orphan, is one of the hundreds of students to have received the scholarship so far. Together with her brother and sister, the three got a chance at a decent education.

“We are orphans,” Maureen says. “If it was not for the KCDF education scholarship my siblings and I would not have known what education is and we would be looking towards a bleak future.”

Maureen is in her second year of study at Moi University. She scored an A- in her Kenya Certificate of Secondary Education (KCSE) examinations. In 2021, she will be graduating with a bachelor’s degree in education.

“I am grateful for all that we have received from KAWODEP and KCDF,” she says.

Over the years, KCDF has been the elder sibling that has held the hands of KAWODEP as the organisation moved to change lives in Ogongo.

Two officials from KAWODEP, Leah being one, have so far received advanced training on resource mobilisation, and are looking forward to a phase when the organisation will be able to sustain its activities without seeking donations.

“Even the resource centre, upon completion, will be an income generating venture for the organisation,” Leah adds.

The resource centre targets idol youth, some who have been supported by KAWODEP, from slipping into vices like drug abuse, prostitution and early marriages.





.....
“The disease has claimed so **many lives** since two decades ago,”
~ *Gabriel Ngeso.*

Two of the orphans Mr. Ngeso took in have benefitted from the PCF sponsorship program.



Looking Beyond External Donor Support

“Our approach is now broader, so that we help families secure income generating activities. This way we empower them economically and they are able to care for their children,” ~ *Samuel Otieno, Project Manager, Pamoja Child Foundation*

Awasi is a town outskirts located 40kms from Kisumu city. Natives typically live a rural life. As such, challenges abound.

Poverty is the bane of Awasi. “We struggle to make money,” says Gabriel Ngeso, a resident. “The economy is not as vibrant down here as it is in the city.”

Well, Awasi suffers the same poverty as many remote villages in Kenya. But unlike most places, the area bears a heavy HIV/AIDS toll.

“The disease has claimed so many lives since two decades ago,” Ngeso says. The virus claimed young adults; the drivers of the economy. This sapped away the area’s economic engine.

“The disease left orphans in its wake. I myself, took in four children left behind by my elder brother,” Ngeso says.

These unique challenges informed the creation of Pamoja Child Foundation (PCF), a non-governmental organisation that operates in the larger Awasi location, expanding into Nyang’oma, in Kisumu County.

“We base our operations on child welfare,” says Samuel Otieno, the Operations and Projects Manager at PCF.

The organisation’s signature program is the education scholarship that involves individual student sponsorships. “If you want to see a child through school you can sign up as their sponsor. You will henceforth be remit-

ting funds that will be used to educate them,” Samuel expounds.

Two of the orphans Mr. Ngeso took in have benefitted from the PCF sponsorship program. Currently PCF has 24 sponsored students in the system. “They were actually a number of students, but we are phasing out the program because of donor fatigue,” Samuel shares.

As a result, the organisation ceased recruitment of new beneficiaries for sponsorship and has now trained its eyes on the wider issues of poverty which arrests families’ ability to look after their children and provide for their education.

“Our approach is now broader, so that we help families secure income generating activities. This way we empower them economically and they are able to care for their children,” Samuel says.

The more intrinsic problems PCF wants to mitigate are early pregnancies and the high secondary school dropout rate. Their work is cut out for them.

Donor fatigue means that Samuel and his team have had to go back to the drawing board to strategize on their fundraising efforts.

It was therefore a pleasant surprise for Samuel and one colleague who were invited for Change the Game Academy programme training on Mobilising Support, by Kenya Community Development Foundation (KCDF).



“Two of us from PCF attended the training, I and Joan Omolo,” Samuel adds. “The training opened our eyes to many opportunities that we just ignore or simply do nothing about.” Samuel and Joan attended the training for six months.

Janet Mawiyoo, the Executive Director at KCDF says that the non-profit fraternity in Kenya will have to look beyond donor funds to continue delivering services to their intended communities.

“The CtGA programme was meant to influence the thinking by organisations that funds can only come from abroad. And Kenya having become a middle-income nation, we cannot seat on our laurels and assume that it is work as usual. Donors have begun pulling away. Looking for alternative resource mobilisation strategies is therefore imperative,” she says.

Post training, PCF has been utilising locally available avenues to get things going.

“For instance, we have managed to get Bamburi Cement, to donate 200 bags of cement, to Nyalenda Girls Secondary School,” Samuel says.

According to Samuel, proper facilities at the school, which is only five years old, would ensure that students’ needs are met, and they can stay in school.

Joyce Otieno, the school’s principal, commends the help PCF has offered to the school, “Because those efforts have contributed to a higher school retention rate.”

The school, says Joyce, has so far lost eight girls to early pregnancy.

Samuel is a board member at the school. Through PCF, he has organised seminars for the students and brought in renown speakers from around the country to impart knowledge and wisdom for the teenagers as they pursue education.

“There are many other ways people can give for PCF work. We are now approaching corporates; we are asking community members to contribute; and we are seeking partnerships with other like-minded organisations and key stakeholders as well as influential decision makers,” Samuel says.

Just recently PCF got 31 computers, which they will be distributing to 31 primary schools in Nyalenda.

“We do not want to turn down any form of help for our work. It is through mobilisation efforts that such can be achieved,” Samuel says.



COMPANIES

NGO's

MEDIA

YEEA
empowerment of Africa
to provide:
1) and reproductive health
2) its
GROUP
Conferences
Marathon
Youth Media info

.....
"We have not been bold in asking the local community to **support our work**, which is supposed to primarily benefit them,"
~ Philip Kahindi



How Local Fundraising Skills has Boosted Morale for Kilifi CBO

“Our future endeavours for our community will strongly be pinned on the lessons we learnt in the local fundraising training received,” ~ Philip Kahindi, Chairperson Stitching Pamoja Kenia

The beauty of having skills for local fundraising is in the safety it offers in the event external donors pull out.

This is the lesson Philip Kahindi Kadenge, the Chairperson of Stitching Pamoja Kenia, learnt in 2017 after going through Change the Game Academy programme local fundraising training by Kenya Community Development Fund (KCDF).

“We have not been bold in asking the local community to support our work, which is supposed to primarily benefit them,” Philip says.

Stitching Pamoja, since its inception in 2011, has heavily relied on donors from Netherlands to support its work.

Marion Van der Voort, the Founder, is Dutch. She came to Kenya in 2010 to visit as a tourist. As she toured the Kenyan coast, Marion came face to face with the water problem that has bedevilled the region since time immemorial.

“She was shocked that in the 21st century there are people who cannot access clean water for domestic use,” Philip recalls. At the time, Philip worked at Leopard Beach Hotel in Diani, South Coast, as a Food and Beverage Assistant Manager, where Marion and her family were residing.

“She asked me if there was something, she could do to change the situation in some villages: and that is when she came up with the idea of starting an organisation.

She travelled back to her home country, and fundraised,” Philip expounds.

The first major fundraising for Stitching Pamoja took place in Netherlands in the year 2013. A total of Kshs. 400,000 was raised, money that was used for the organisation’s first substantial community development work: renovation of a public toilet block at the centre.

“We renovated its two toilets, two bathrooms as well as a storage room,” Philip says. Philip was linked to Change the Game Academy programme implemented by KCDF in 2016 to go through a training on local fundraising.

“The programme is very interactive having both virtual and face to face classes,” he adds. Philip found the idea of being assigned a mentor most interesting during the training. That he had someone at his disposal with fundraising experience within his locality, someone who would help him implement practically what he had learnt, made Philip committed throughout the six months of training.

Immediately after graduating Philip, together with the organisation’s treasurer, Maurice Buri, embarked on a demanding plan to raise Kshs. 1.4 Million.

“We want to raise the money to be able to dig a borehole and build an ablution block for use by the community close to Murram dispensary,” Maurice says.

Murram village lies bare on the right side of the road to Malindi from Mombasa. The village is neglected with negligible development, if any.



There are no public toilets and humans have to dart into the thickets to relieve themselves; something that has contributed to water-borne disease outbreaks.

As a boy himself, Philip confesses to suffering from bilharzia time and again as the only available drinking water was from pools of water on the ground.

“Having the borehole and the toilet will greatly give people a decent option instead of the bushes,” Maurice says.

Philip is employing all the tricks from the local fundraising 101 training. This includes: organising public football fundraising tournaments, partnering with corporates, working with the Malindi Constituency Development Fund and organising harambees.

Philip has also written partnership proposals to several hotels, riding on his connection to the industry pre-2011.

“All these are avenues we are actively seeking because we have to achieve our targets,” Philip says.

Francis Tokali, head teacher in Mkongani primary school, in Kilifi, strongly believes that Stitching Pamoja will arrive

at their target of Kshs. 1.4 Million “because they have demonstrated to the community their stake and benefit in building toilets, boreholes, and washrooms.”

Mkongani primary school is the latest institution to benefit from a WASH project by Stitching Pamoja. The organisation just concluded digging a borehole, building three toilets, two shower blocks, a water tower and a septic tank: all of which cost Kshs. 1.2 Million.

Such projects, Philip believes, will be actualised with resources contributed by locals, who would then appreciate such community developments even more since they have a stake.

Already, the public ablution block that the organisation renovated is raising revenue. Users pay Kshs. 10 and Kshs. 20 to use the toilet and to shower respectively.

About Kshs. 13,000 is raised every month that caters to paying the caretaker and for the running water costs.

“Our future endeavours for our community will strongly be pinned on the lessons we learnt in the local fundraising training received,” Philip says.



techsoup
KENYA



E-Courses

Our E-learning content is designed specifically for staff at non-profits just like yours.

Learn from various experts who have deep experience in the sector and understand your unique organizational needs.

Courses Available Now

To find out more, check out the course catalog

<https://techsoup-ke.course.tc/catalog>

When you enroll to TechSoup Kenya Courses, you will create a personal account that allows you to track your progress and manage your learning experience.

Our team is dedicated to helping you learn how to adopt technologies that support your organizations mission.

Types of Courses

100 Level Courses

Basic introductions for learners that have little to no knowledge of the topic.

200 Level Courses

More advanced content to help learners apply knowledge.

300 Level Courses

Advanced, blended-learning that pairs on-demand content with weekly online, real-time events. Learners in small groups work with an expert over a six-week period to complete a project.

TechSoup Kenya Courses

Courses

Effective Presentations
Storytelling

Proposal Development

Resource Mobilization

Communications and Marketing for Nonprofits

Tech Planning 101: Getting Started and Assessing Your IT Infrastructure

Tech Planning 201: Developing a Data Strategy

Tech Planning 202: Organizing Online Communications

Tech Planning 203: Putting Your Tech Plan into Action

Web Design Best Practices

Digital Storytelling for Beginners

Power BI Bootcamp

Increase Your Nonprofit's Security Using the Microsoft Cloud

Getting the Most Out of SharePoint in Microsoft Office 365

Getting the Most Out of Microsoft Office 365 Outlook

Google Analytics 101: Getting Started with Google Analytics

Google Analytics 202: Using Analytics to Answer: Who is on my website?

Google Analytics 201: Advanced Google Analytics for Nonprofit Marketers

Google Analytics 102: How to Build Google Analytics Dashboards like a Boss

Facebook Ads 203 Ask the Expert: Facebook Ad Targeting

Facebook Ads 202 Ask the Expert: Facebook Business + Ads Manager

Facebook Ads 201: How to Build, Manage, and Optimize your Ads

Facebook Ads 101: Using Insights & Analytics to Inform Your Strategy

Courses

Digital Security 101: How to Become a Human Firewall

Digital Security 201: How to Make Your Organization Safe

Branding Basics for Nonprofits 101

Branding for Nondesigners 201: Applying Best Practices for Design

Tech Training for Nonprofits

Adobe Photoshop 101

Adobe Absolute Beginners: Create a Fundraiser Invitation Using InDesign

Adobe Absolute Beginners: Getting Started with Illustrator

Adobe Absolute Beginners: Getting Started with Illustrator

Social Media Marketing 101: How to Get Started with Social Media for Fundraising

Social Media Marketing 201: How to Build an Engaged Audience on Social Media

Social Media 202: Problem Solving Session - Challenges and Solutions

Social Media Marketing 203: How to Measure Social Media Success

Email Marketing 101: How to Get Started Building Your Email Marketing Strategy

Email Marketing 201: Goal Setting and Benchmarking (Analytics are Fun!)

Email Marketing 202: The Importance of Target Lists

Email Marketing 203: Segmenting Your Targets and Growing Your Email List

Email Marketing 204: How to Stand Out in Your Audience's Email Inbox

Google Ad Grants Seminar 1

Google Ad Grants Seminar 2

Google Ad Grants Seminar 3

Google Ad Grants Seminar 4



The Executive Director

Kenya Community Development Foundation | Morningside Office Park, 4th Flr, Ngong Rd
PO Box 10501-00100 Nairobi, Kenya | **Telephone** (+254 020) 3540239/8067440/01/02

Office Cell (+254) 722 168480/736 449 217 | **Fax** +254 20 8067440

Email info@kcdf.or.ke | **Website** www.kcdf.or.ke

