

PROGRAMME
KCDF 20th ANNIVERSARY
DURABLE DEVELOPMENT CONFERENCE
Durable Development: Shifting the Power, Building Community Resilience
DATES: 22nd & 23rd June 2017

DAY ONE: June 22, 2017

SESSION TITLE	SESSION HIGHLIGHTS AND LEARNINGS
<p><u>OFFICIAL OPENING: Durable Development: Shifting the Power, Building Community Resilience</u></p> <p>Opening Remarks: Maurice Makoloo – Eastern Africa Regional Representative, Ford Foundation (Kenya)</p>	<p>In his address, he stated that donors must be cognizant of the power of people. He stressed that shifting the power is to have a conversation about shifting the power versus how power is seen. He said that philanthropies and grant seekers must track, communicate, and measure impact, as without accurate data, the contribution of philanthropy will continue to be in the footnotes. He advised that nobody needs to monopolize virtue, and private sector fails to recognize that civil society is concerned about good governance. He stressed that grant seekers and philanthropies need to communicate in their own language.</p> <p>In his remarks, he stated that the youthful demography across Africa must invest resources differently and demand a different brand of philanthropy. He said that there is need to learn lessons from those who have gone ahead and train people in philanthropy and local giving. He advised the delegates to be patient as building anything that stands for long requires painstaking patience by the builder and the beneficiaries.</p> <p style="text-align: center;"><i>“Philanthropies and Grant Seekers must track, communicate, and measure impact, as without accurate data, the contribution of philanthropy will continue to be in the footnotes.”</i></p> <p style="text-align: center;"><i>Maurice Makoloo</i></p> <p style="text-align: center;"><i>Eastern Africa Regional Representative, Ford Foundation</i></p>
<p><u>SESSION ONE: Durable Development – Moving from Talking to Action!</u></p> <p>Facilitator: Mwiwaki Muraguri – Principal, Paukwa House (Kenya)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Degan Ali, Executive Director – Adeso (Kenya) • Bishop Titus Masika – Executive Director, Christian Impact Mission (Kenya) • Janet Mawiyoo – Executive Director, KCDF (Kenya) 	<p>Durable Development can be achieved with a focus on the existing opportunities and innovative practices, the foreseen challenges that hinder its achievement. Development cannot be fully achieved before changing the people’s mind set and behaviours. In order to help countries on locally driven development, she stated that more resources would need to be pumped into the local civil society organizations that do not have resources. She stressed that communities should be empowered by starting to empower themselves. A stronger civil society will ensure more resources are generated.</p> <p>Africa is not poor, rather the problem is that there are many theories that do not work in the African context. Africa suffers from dependency syndrome and every African should realize the capacity to help themselves. Africa could become developed within a short period of time if they become creative and allowed to provide solutions to their own problems – An Africa where communities are donors and contributors of resources</p>

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	<p>Durable development allows people to be engaged and be part of decision-making and be the drivers, hence they will use their minds to select better leaders. In Durable Development, people are engaged; they are part of decision-making, they are part of the discussion, determination and in understanding budgets for education and health. This will make sure that they understand what they have is being used correctly, she lamented.</p> <p style="text-align: center;"><i>“We should be empowered by starting to empower ourselves.”</i></p> <p style="text-align: center;"><i>Degan Ali, Executive Director, Adeso</i></p>
<p><u>SESSION TWO: Thinking Differently and Acting Boldly Even Against the ‘Tide’</u></p> <p>Facilitator: Prof Tade Aina - Executive Director, Partnership for African Social and Governance Research (PASGR) – Kenya</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Jane Wathome – Founder/ Executive Director, Beacon of Hope (Kenya) • Bongiwe Njobe - Trustee, Kagiso Trust (South Africa) • Jenny Hodgson - Executive Director, Global Fund for Community Foundations (GFCF) 	<p>Beacon of Hope and Kagiso Trust shared their experiences in resource building and taking bold action towards growing their institution’s independence and sustainability towards responding to development challenges. Of fundamental value, is that organizations should:</p> <ul style="list-style-type: none"> ✓ Create a value-based culture ✓ Stress on a bottom-up approach to development ✓ Be driven by investment strategies <p>Local organizations need to protect themselves from donors’ interests and begin with the end in mind when running local programs. Globally there is a mind shift towards building resilience of communities and identify likeminded partners they can work with to support communities to shift power by focusing on taking lead in development.</p>
<p><u>SESSION THREE: Building Assets, Building Community Power</u></p> <p>Concurrent Workshops:</p>	<p>These series of workshops focused on the ideologies, principles and techniques undertaken by various non-profits towards empowering themselves and their communities to take charge of their own development and sustainability. It is an opportunity for delegates to gain some practical skills to apply on building their assets for development.</p>
<p>Workshop 1: The Ups and Downs of Building Organizational Assets:</p> <p>Facilitator: Tom Were, Development Expert (Kenya)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Sibusiso Zwane, Executive Manager Operations and Finance, Southern Africa Trust (South Africa) • Francis Kamau, Chief Operating Officer, KCDF Investments Holding (Kenya) 	<p>Changing mind set while running an organization is extremely important. Organizations should never leave their partners behind and staff must believe in the sustainability plans being fronted by the organization, and must be able to make these plans work. Organizations should recognize that donor funding will always be there, but they need to be sustainable. When going through their strategies, organizations should focus on creating value, establishing new partnerships and putting investments as a core towards self-financing and becoming sustainable.</p>

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<p>Workshop 2: Using Financial Flexibility to Leverage Government Resources</p> <p>Facilitator: Irungu Houghton, Associate Director, Society for International Development (Kenya)</p> <p>Panellist:</p> <ul style="list-style-type: none"> • Matsobane Sexwale, Programme Management and Research Head - Kagiso Trust (South Africa) 	<ul style="list-style-type: none"> • Civil society organizations and other non-state actors should have clarity on devolved functions and those functions that are still held by the National Government to enable a better starting point for partnership discussions. • Civil society organizations should keep abreast of the planning procedures of the Counties, and take into consideration the timings of various County Plans such as the County Integrated Development Plan (CIDP), County Sector Plans and City and Municipal Plans, to ensure they share their voice in the planning process. • There is need to involve county officials during proposal planning, so that the government is included in community projects from inception and not at implementation phase. • There is need to build trust and positive relationships with Local /County government which is a process that takes time. The importance of partnership, where organizations should involve each other, share information, and involve counties even in governance issues of CSO and the vice versa. • A case study of Kagiso Trust, shows how the organization has worked with government in co-financing of education projects within five out of the nine provinces in South Africa with great success due to their partnership with local government and the local communities. • There is need for the preparation of clear Memorandums of Association when working with local government to ensure expectations from both sides are clearly stated.
<p>Workshop 3: When Power Shifts to Communities...</p> <p>Facilitator: Evans Okinyi, Chief Executive Officer, East African Association of Grant makers - EAAG (Kenya)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Bishop Titus Masika, Executive Director, Christian Impact Mission (Kenya) • Rosemary Gathara, Programme Coordinator, Kenya Association for persons with Epilepsy - KAWE (Kenya) • Nelson Kirrokor, Manager, Nkoilale Community Development Organization – NCDO (Kenya) 	<p>The workshop focused on examples of communities that have taken leadership in creating Durable Development by initiating projects based upon the needs of the community and involving various stakeholders to scale up productivity. In so doing, these communities have been able to lay a demand upon government to provide resources and support in solving societal needs.</p> <p>To achieve sustainable development and shift the power to communities, the panellists discussed the following key points as elements of shifting the power:</p> <ul style="list-style-type: none"> • Have a change of mind-set; communities need an empowered worldview • Proper and strategic planning; the needs of the people should be assessed, so that they can own projects • Ownership and inclusivity • Harness the local power; prioritize the people and mobilize resources locally • Create partnerships with like-minded leaders, institutions, and organizations

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<p><u>SESSION FOUR: Committing to Shifting the Power</u> Facilitator: Jenny Hodgson, Executive Director, Global Fund for Community Foundations (GFCF)</p>	<p>This session of the day highlighted issues for action in order to <i>Build Resilient Communities and Shift the Power</i>. The session was an opportunity to develop consensus around challenges to overcome in Africa in order to create community resilience; and highlight practical steps for action. The following are some of the key deliberations raised:</p> <ul style="list-style-type: none"> • Recognizing that poverty is worse when poor people have no networks, while capacity connections are strengthening horizontal relationships. • Even though trust is a critical foundation for any organization working at the local level, it is, sometimes a challenge to establish the different levels of trust and making those communities believe in the fact that they hold the keys to their development. Organizations therefore need to invest and build trust with communities. • There needs to be good governance systems that have clarity of vision and making people believe that beyond money, they can give their skills, experience and talents. • Shifting the power to belong to the people: The absence of transformative organizations at the local level means that there are huge opportunities to promote local and community philanthropy. Philanthropy needs to be devolved at the grassroots. • There is need to invest in the youths as agents of change and develop proper partnerships.

DAY 2: June 23, 2017

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<p><u>SESSION FIVE: Leading by Example - Building Credible Local Institutions as Critical to Advancing Development</u></p> <p>Facilitator: Briggs Bomba, Trust Africa (Zimbabwe)</p> <p>Key Discussants:</p> <ul style="list-style-type: none"> • Dr Rita Thapa, Founder, Tewa – Women’s Fund (Nepal) & Chairperson - Global Fund for Community Foundations. • Rev Frank Chikane, President of the Apostolic Faith Mission International, Chairperson – Kagiso Trust and Former Director General in the Office of the President and Secretary of Cabinet under President Thabo Mbeki (South Africa) 	<p>The session was an opportunity to share reflection of two inspirational leaders who have become champions in challenging environments and have built reputable and leading institutional in their countries.</p> <p>Collaborating and strategizing as well as connecting the dots between organizations is the way forward to shifting the power; towards this end, collaborations and partnerships are powerful approaches to fundraising. Organizations should also remain committed to their missions and constantly review them to check if they are on track. On funding, organizations should explore the power of social media in attracting local support for the work. Even so, organizations can also use their local celebrities in rallying people to support their agenda.</p> <p style="text-align: center;"><i>“A shift only happens when the historical task of that time is fully grasped and fulfilled.” Briggs Bomba</i></p>
<p><u>SESSION SIX: Growing community resilience: Growing Diverse partnerships & Collaborations.</u></p>	<p>The concurrent workshops were modelled to encourage interactions that would ensure that conference delegates gain practical knowledge from examples around the world and garner tips on how to build alternative resourcing of community programmes.</p>

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<p><u>Concurrent Workshops:</u></p>	
<p>Workshop 1: Communities as Donors: Testimonies from Brazil, India and Kenya</p> <p>Facilitator: Matt Reeves, Global Lead-Civil Society, Aga Khan Development Network (Kenya)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Robert Wiggers, Deputy Director, Wilde Ganzen Foundation (Netherlands) • Luana Almeida, Communication Advisor CESE Foundation (Brazil) • Gargi Kapoor, Chief Manager - Mission Education Program, Smile Foundation (India) • Caesar Ngule, Team Leader, KCDF – (Kenya) 	<p>The workshop was an opportunity for delegates to interact with case studies from around the globe that are promoting community philanthropy as a way of engaging society in development is very important as well as provision of linkages. Key recommendations from the session included:</p> <ul style="list-style-type: none"> • Organizations have to be deliberate in ensuring sustainable programs on community philanthropy; working with small grassroots organizations while at the same time creating a culture of value based leadership, provides for these programs to thrive. • Promoting a sense of accountability among the communities and their programming is critical; with the increasing focus on credibility and regulation standards there is a need to support community organizations meet financial, legal and tax compliance requirements. Stakeholders therefore should invest in enhancing the legitimacy and credibility of organizations participating in local fundraising. • Developing capacities of community organizations on local resource mobilization and visibility branding is critical for people to know their activities and support them. • There is need to promote creative fundraising models by leveraging on popular cultural activities in the community as a way of enhancing the culture of giving. • There exists a mismatch between community needs and the strategies of national level donors sometimes hinder the success of community – corporate philanthropy collaborations. • The need to be cognizant that most community initiatives are championed and steered by individuals and many at times without a succession plan to enhance sustainability of the local giving initiatives. • There is less support from local donors (both individuals – high-net-worth and celebrities) for political advocacy programmes that seek to address structural challenges. • The relation of NPO and corporate remain weak and therefore there is a need to strengthen the relationship. Corporate are more engaged in community development.

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<p>Workshop 2: Growing a Winning Brand for Local Support</p> <p>Facilitator: Stigmata Tenga, Vice Chair – African Philanthropy Network and President, Foundation for Civil Society. (Tanzania)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Nienke Nuyens, Projects Coordinator, Wilde Ganzen Foundation (Netherlands) • Purity Murugu, Corporate Partnerships Officer, KCDF (Kenya) • Phyllis Ombonyo, Community Philanthropy Manager, Aga Khan Foundation for East Africa (Kenya) 	<p>This workshop derived lessons from panellist on approaches towards designing resource mobilization strategies and building brands that can build home grown support for development activities.</p> <ul style="list-style-type: none"> • Building a brand is a journey • Key component of brand is based on identity, communication and awareness of getting people to know about the brand, and loyalty to brand and build a long-term partnership (loyalty to the brand). • For effective branding, there is need to focus on the audience and how to get the message out there to build the brand • Credibility of CSOs is critical • It is possible for communities to raise resources innovatively • Organizations need to consider friend-raising. Organizations should also focus on building relationships and build new partnerships • Social media has become an effective tool in fundraising
<p>Workshop 3: Working inside out: Civil society Response to the Shrinking Space</p> <p>Facilitator: Tom Olila, Lead Advisor, Strategic Connections Limited and Board Member, KCDF (Kenya)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Regina Utita Opondo, Executive Secretary at the Constitution and Reform Education Consortium – CRECO (Kenya) • Caren Kiptoo, Viwango (Kenya) 	<p>The workshop was an introspection on civil society response to the shrinking space, and the need for CSOs to interrogate their relevance and legitimacy in the ever-changing development context. Below are key recommendations proposed:</p> <ul style="list-style-type: none"> • Have a platform where the people who work for civil society organizations (CSO’s) can provide feedback. • For effectiveness of CSO – the credibility of CSOs, integrity and leadership need to be constantly reviewed. • At the local level, civil society should unite around clusters/groups. There is need to discourage having too many CSO’s doing the same thing in a community. • Interrogate our existence as a sector, looking at individual missions and visions as clustering towards building a common agenda. • Reflect on our operation modalities - decentralize power so that it gets to the people and have a good resource base. • Involve various stakeholders in our activities: communities, governments etc. • Promote authentic leadership • Communities must have their share of benefits from civil society operations • Community ownership of projects
<p><u>SESSION SEVEN: Bridging the Divide Between the Corporate and the Non-Profit Sectors</u></p> <p>Facilitator: Sonia Rasugu, Trustee, Ufadhili Trust</p> <p>Panelists:</p>	<p>The session focused on breaking barriers between the corporate and non-profit sectors and bring to the fore concerns that hinder effective partnership of these two sectors in achieving durable development.</p> <p>From the discussions it emerged that there are a lot of opportunities for small companies to create a huge impact. Even though the corporate sector and local community organizations do not speak the same language, partnerships should be created in order to ensure that they work together on common and shared goals. A key</p>

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<ul style="list-style-type: none"> - Henry Kilonzo – Foundation Manager, Safaricom Foundation (Kenya) - Mike Njeru – Managing Trustee, KENGEN Foundation (Kenya) - Kgotso Schoeman - CEO Kagiso Capital (South Africa) - Charles Njoroje, Trust Secretary, Edumed Trust (Kenya) - Dr. Mary Kinoti, CEO Riziki Kenya (Kenya) - Swatantra Gupta, General Manager, Corporate Partnerships & Alliances, Smile Foundation (India) 	<p>challenge cited in the discussions was miscommunication, misunderstanding, and a mismatch of expectations between the corporate and non-profit sector around various activities as well as a lack of proper knowledge of what takes place in each other’s sectors. Key recommendations were:</p> <ul style="list-style-type: none"> • NGOs need to have a relationship with cooperates beyond CSR. • Private sector needs to deliberately fund NGOs to help build the capacity in the NGO sector to establish investment capacity.
<p><u>SESSION SEVEN: CONCLUDING REMARKS / A CALL TO ACTION:</u></p> <p>Moderators</p> <p><i>“One cannot succeed in moving forward if you do not have a very supportive and synchronized team, a value based group, behind you. If you are lacking this, please go and build one.” Janet Mawiyoo, KCDF Executive Director</i></p>	<p>As part of the closing session delegates shared some of the key rallying actions that they would consider taking up:</p> <ul style="list-style-type: none"> • Our attention on self-actions has hindered us from working beyond our work focus • To do things differently • We need partnerships to move forward • Cooperate partnership • Synergy within communities • Strategic positioning of non-state actors • To have durable development we must establish durable organizations • There is a wealth of resources within the communities; NGOs will do well to utilize them • Cooperate partnerships can bridge the gap of development funding • NGOs need to think strategically on growing and leveraging their asset base through different funding models • Investments are needed for greater achievements of goals • Good leadership will change the development of a country • Credibility in philanthropy <p><i>“To change the situation of poverty, and to change the world, there needs to be a movement of right actors and people who believe in the empowerment of people; there is need for a movement of people who are credible and people who are acting in the interest of communities, as well as serious actors who are able to push the conversation. There is need for diverse organizations, with each one doing the right thing for the movement to succeed in changing the face of poverty. To make a difference, there is need to work on specific areas of our organizations, e.g. our brand, credibility, extending partnerships, improve on their collaborations, change their style, find alternative funding mechanisms, improve on the strategies being used, appreciating the value for money, as well as our interventions and their overall effectiveness. A movement is required from all of us to</i></p>

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	<p><i>achieve all this. We therefore need to do what is needed to be done so that this movement is created and begin to make that difference.” Janet Mawiyoo, KCDF Executive Director</i></p>